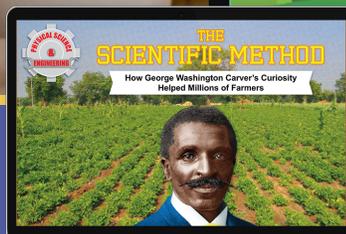




Big Brains for Little People™

The Innovative Bilingual Language and Literacy Solution

*Accelerate Kindergarten Readiness and
3rd Grade Reading Proficiency*



Footsteps2Brilliance, Inc.
info@footsteps2brilliance.com
202-338-1223
www.footsteps2brilliance.com

Not Just Another Literacy Program



- Close the achievement gap before it begins
- Empower parents to help their children succeed
- Accelerate 3rd grade reading proficiency



Eliminate the Preparation Gap

We create Model Innovation Cities – turnkey citywide initiatives that **reach children even before they enroll in school.**



Eliminate the Opportunity Gap

Our proprietary platform provides **unprecedented bilingual literacy access to all families** through their cell phones, tablets, and computers - even without Internet.



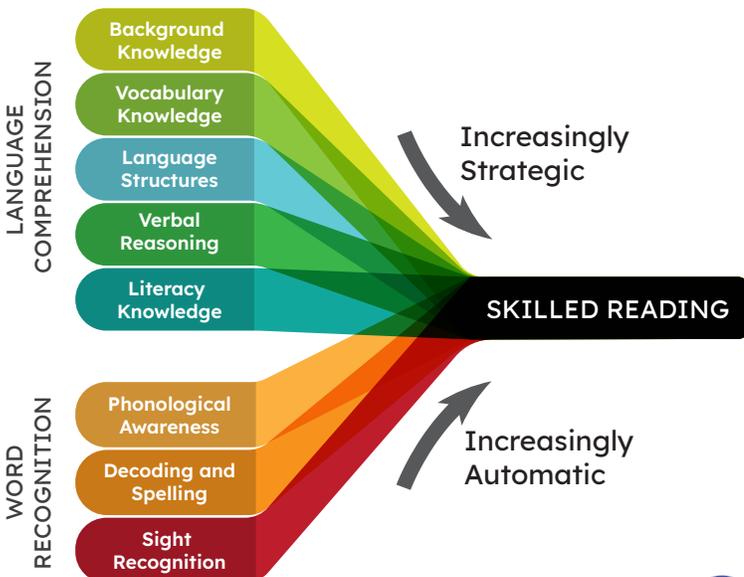
Eliminate the Equity Gap

Historically underserved students demonstrate up to **175% increase on end of year test scores.**

The Footsteps2Brilliance Bilingual Language and Learning Ecosystem

	Birth to 3 yrs.	Pre-K	Kindergarten	Grade 1	Grade 2	Grade 3
	Clever Kids University: Pre-Reader A step-by-step bilingual program that prepares children for kindergarten					
			Clever Kids University: I Can Read A systematic phonics program that gets children reading books by day 4			
	Footsteps2Brilliance School Edition A comprehensive bilingual literacy program customized to your core curriculum					
		Summer Climb Bilingual summer learning solution that prepares students for the next grade				
		Virtual Summer School A summer program that is delivered directly to children and their families at home				
	Progress Monitoring Dashboards Formative assessment data and writing portfolios to inform instruction and monitor student growth					
	Model Innovation City Birth - 3rd grade city-wide license that involves all stakeholders and creates 100% equity					

Aligned to the Science of Reading



Promotes Dual Language and Biliteracy

- 100% English/Spanish books, songs, and games
- Culturally relevant stories
- Spanish language arts curriculum

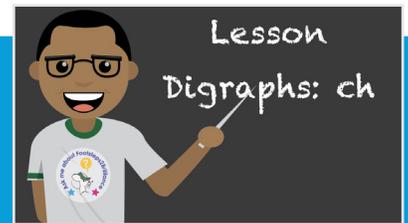
The Footsteps2Brilliance Core-Aligned Learning Routine™

In our diverse classrooms, many teachers feel overwhelmed by data that doesn't provide a pathway for remediation. Footsteps2Brilliance (F2B) alleviates this issue by:

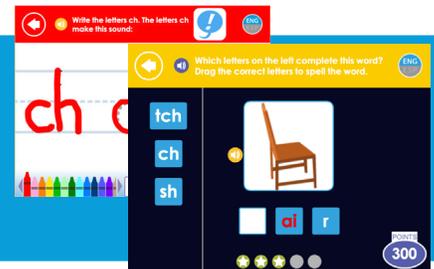
- aligning weekly lessons to the teacher's core curriculum
- providing prepackaged lessons to remediate student learning gaps

How it works

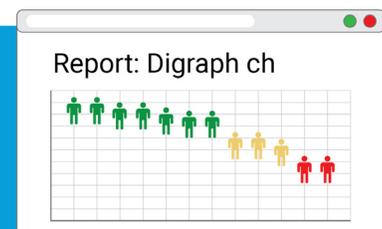
1 Teachers present the unit of study from their core ELA program.



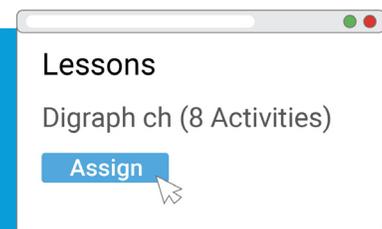
2 F2B assigns practice and assessment materials aligned to the ELA program unit of study.



3 F2B data dashboard provides teachers with student mastery information.



4 Teachers assign prepackaged F2B lessons to remediate learning gaps for struggling students.





Empower Parents

Equity happens when parents are given the resources and services they need to help their children succeed. The Footsteps2Brilliance Parent University™ provides comprehensive support in English and Spanish:



**Step-by-step Reading Programs
in English and Spanish**



**Bilingual Model Lesson
Videos**



**Bilingual Family Friday
Activities**



Bilingual Help Desk



Make an Immediate Impact

7 months of Academic Progress in Just 1 Month!

Students who use Footsteps2Brilliance gain 7 months of vocabulary in just one month. That is almost a year of academic progress.

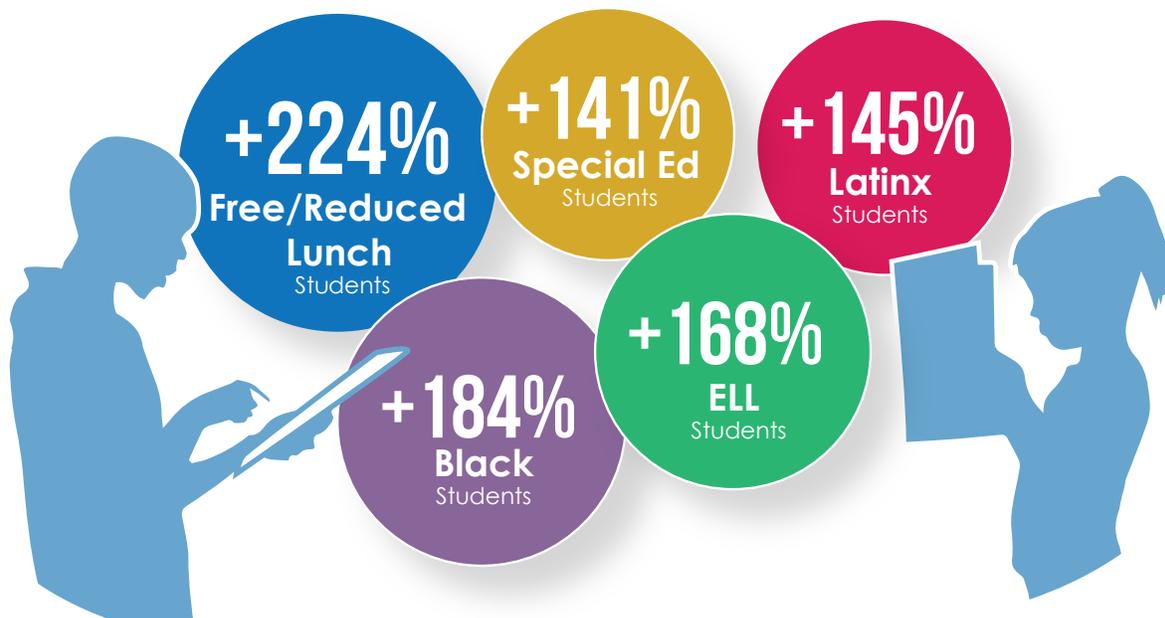
3rd Party Study from Napa County, CA



Reach Your Historically Underserved Students

Literacy Increases

Fall 2020 vs Spring 2021



3rd Party Study from Middletown Public Schools, CT

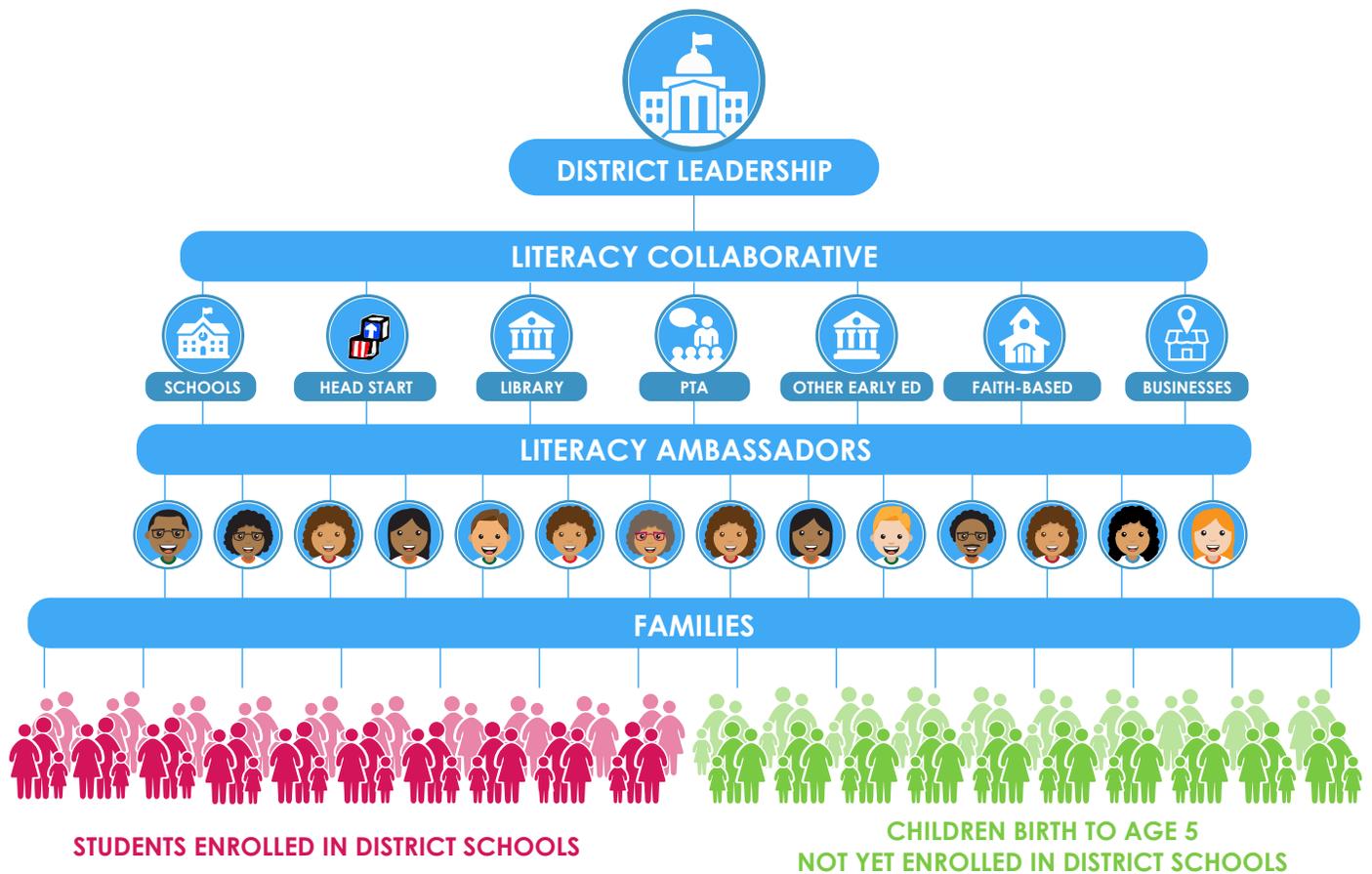
For additional studies see: www.footsteps2brilliance.com/results



SCALE to your Entire Community with An Army of Literacy Ambassadors

Our unique Model Innovation City license creates a turn-key collective impact model that mobilizes all your stakeholders: *parents, schools, faith-based organizations, daycare centers, hospitals, libraries, home visiting programs, policy makers, social services, and community based organizations.*

Our Literacy Collaborative and Literacy Ambassador Training™ creates a citywide network of support to build literacy success.



Awards



1st prize: Best ESL/ELL Edition

//CODiE//
2012 SIIA CODiE FINALIST

Finalist: Best K-12 Instructional Solution



Gold Winner: National Parenting Publications



1st prize: Innovative company most likely to succeed



WHITE HOUSE INITIATIVE
on EDUCATIONAL EXCELLENCE for HISPANICS
25 Years of Fulfilling America's Future



“Footsteps2Brilliance is a breakthrough program that has the potential to transform public education.”

Dr. Barbara Nemko, Superintendent, Napa County Office of Education



“Finally a tech app that engages and teaches young children”

Dr. Libby Doggett, former Deputy Assistant Secretary of Policy and Early Learning, US Department of Education



“We are disrupting early childhood education and trying to universalize it to close the preparation gap.”

Dr. Michael Conner, Superintendent, Middletown Public Schools

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Office: 202-338-1223



@myf2b



/footsteps2brilliance



/footsteps2brilliance



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